

Alexandre Ponsin

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IT MANAGER

E-COMMERCE SPECIALIST

PROJECT MANAGER

French (Mother Tongue)

English (Bilingual)

Spanish (Basic)

SUMMARY

- 3 years managing IT & Business teams
- 5 years of project management experience
- 7 years of professional IT experience
- Leadership & team player skills
- Business oriented mind
- Deep IT technical knowledge

PROF. EXPERIENCES

Freelance

Paris, London, Hong Kong

Dec. 2008 – Continuing 2009

Independent Consultant: Project Manager – eCommerce Specialist

Venda, Inc. – eCommerce SAAS solution provider (European Market Leader)

- **Remote management** of large eCommerce projects for **all industries**:
 - Luxury
 - Apparel
 - Construction
 - Cultural
 - Nutritional/Pharmaceutical
 - Etc.
- Successful project **crisis management** through:
 - Excellent **communication**
 - Proper **escalation** procedure implementation
 - **Reactivity** and **adaptability**

Venda, Inc.

New York, USA

Nov. 2007 – Dec. 2008

Project Manager (70%) & Pre-sales Engineer (30%)

Venda, Inc. – eCommerce SAAS solution provider (European Market Leader)

- **Coordinating international project teams** (20 ~ 30 people):
 - Bangkok, Thailand: Development, Product and Quality Assurance
 - London, UK: Platform technical expert, Integration and Design
 - New York, USA: Sales and Pre-sales
- **Primary liaison** with North American clients for **all eCommerce initiatives**:
 - Implementation of the **front-end solution**
 - **Integration** with multiple client side systems: **ERP, CRM and WMS**:
- Working **under pressure** by leading several large eCommerce project:
 - Managing all project efforts and **deliverables**
 - Throughout the complete **project life cycle**
 - Enforcing **aggressive deadlines** and project **methodology**
 - **Process** improvements, task **prioritizations**, **risk** management, etc.
- Bringing **problem solving** abilities to the Pre-Sales and Sales team:
 - **Supporting CEO** and Sales in client meetings
 - Designing solutions to **reduce cost** and improve **reliability** (i.e. PLCC payment, recurring payments through integration, etc.)
 - Solutioning client's **business problems** with innovative implementation (i.e. Product Branding, B2C migration from B2B, etc.)

Redcats USA

New York, USA

May 2006 – Nov. 2007

Bilingual eCommerce & IT Project Manager

Redcats USA – Apparel Retail Industry (PPR Group)

- Successfully launched **4 sites** on a **new generation** eCommerce **platform**:
 - **Major retail catalog** brands in the UK: 1.25+ millions pages view/day (Empire Stores, La Redoute, Daxon and Verbaudet)
 - Increased online **revenue** just above the 50% mark of total revenues
- Lead the **PCI Level 1** compliance certificate project for Online Technology:
 - Coordinated efforts between **Network, System** and **Operation** teams
 - Brought in a third party specialists for **PCI security audits**
 - Successfully acquired PCI Level 1 compliance (6M transactions/year)
- Started an initiative to **reengineer** the post-launch **build deployment process**:
 - Build schedules & processes complete rework
 - Liaised with **all clients** managed by Online Technology for approval (French brands, UK brands, US brands and La Redoute International)
 - Improved **turn around time** for patch **deployment** and **issue resolution**

Traveldoo Technologies

Paris, France

Jan. 2005 – Aug. 2005

- Started company wide **disaster recovery** project (warm and hot sites):
 - Planned full size **load balancing** capacities between 3 **data centers** (Paris, New York City and Indianapolis)
 - Coordinated efforts between **Network, System** and **Database** teams

Project Manager

Traveldoo Technologies – European provider of online travel management solution

- **Project Leader** for Air France **B2B's** business travel platform:
 - **Full life cycle** project management
 - Tracked and coordinated **workflow, deliverables** and **deadlines**
- Configuration phase **process reengineering** and **automation**:
 - Demonstrated increased **productivity**
 - Lower **error rate** on data loads

3IE

(Innovative Software)

Paris, France

Oct. 2002 – Dec. 2004

Microsoft .Net Project Manager

3IE – Software Engineering Company

- **Managed teams** of analysts, developers and testers:
 - Resources **Costs**
 - Project **Timelines**
 - Deliverables **Quality**
- **Liaison** between **business** and **technical** teams:
 - Translating high-level business requirement into technical specifications
 - Designing software/database **architecture** and **testing strategy**

SKILLS

Business

Oral/Written Communication, Presentation (Public Speaking), Sales, Negotiation, Strategic Planning, Time Management, P&L Management, Problem Solving, Brainstorming, Creativity, Leadership, Diplomacy, Business Process Improvements

Project Management

GANTT, PERT, Quality/Risk management, MS Project, Word, Excel, Visio, PowerPoint, Planning/Evaluation, PMBOK, PMP

eCommerce

Industry Best-Practices, Search Engine Optimization (SEO), Europe/US eCommerce market

Information System

Maturity assessment, AsIS/ToBE/Gap/SWOT analysis, BPM, Business/IT Alignment

Software Engineering

POO, UML, Design patterns, Web Services, CASE tool environment, design and integration

Programming / Databases

C/C++, .Net Framework, C#/VB/ASP.Net, Java/J2EE, XML/XSL, PHP, PostgreSQL, SQL Server, Oracle, PL/SQL, Unix/Linux, Shell script

EDUCATION

Stevens Institute of Tech.

Hoboken, NJ

- Master of Science degree – GPA 3.8
Major in Information Management from Howe School of Management

EPITA

Paris, France

- Master of Science degree – GPA 3.7
Major in Project Management and Information System from SIGL

- Bachelor's degree in Computer Science – GPA 3.5

PERSONAL INTERESTS

Digital Photography

Personal Portfolio: <http://photo.ponsin.com>
Privately published a photography book about NYC: <http://nycbook.ponsin.com>

Technology & Science

I am avid of knowledge about everything connected to technology and science

Travel

Visited many countries: France, England, Ireland, Belgium, Portugal, Switzerland, Spain, USA, Mexico, Canada, Island, Puerto Rico etc.

Sports

Volley Ball, Martial Arts (Judo, Karate, Tae Kwan Do) & Rock climbing

Gastronomy

Food and wine